



State of New Jersey
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Commissioner

DATE: May 12, 2023

TO: New Jersey WIC Authorized Vendors

FROM: Prateek Srivastava, Acting WIC Director *PS*

SUBJECT: **Enfamil Prosobee Powder Shortage May 2023**

REPLY TO ATTENTION OF: NJWIC# 023-028

The New Jersey WIC Program was informed by Mead Johnson, the formula manufacturer, that there is currently limited retail availability of Enfamil Prosobee Powder until **June 1, 2023**. However, there is sufficient availability of the concentrate form of this formula. Therefore, all participants with Prosobee powder issued on their benefits have been recommended to switch to Prosobee in the concentrate form during this time.

During the month of **May 2023**, you may see an increased number of participants attempting to redeem Enfamil Prosobee Concentrate at your stores. Therefore, you may want to adjust your ordering practices to accommodate this possible Enfamil Prosobee Concentrate redemption increase.

Details of Enfamil Prosobee – Plant Based Infant Formula:

Formula	Size	Type	Description	UPC
Enfamil Prosobee	12.9oz	Powder	Enfamil Prosobee PWD 12.9 oz	300871214415
Enfamil Prosobee	13oz	Concentrate	Enfamil Prosobee Conc 13 oz	300871195417

Questions and concerns can be sent to the Vendor Unit email:
NJ.WICVendor@doh.nj.gov.